



Women-Owned Business Window Decal Design Contest Official Rules

About Women's Business Center of Utah (WBCUtah):

The Women's Business Center of Utah (WBCUtah) is a 501(3)(c) nonprofit organization that helps Utah women business owners start and grow successful businesses through individual mentorship and group in-person and online training. The organization is in part funded through a Cooperative Agreement between the Salt Lake Chamber and the U.S. Small Business Administration.

About the Contest:

WBCUtah will produce and distribute window decals for women-owned businesses across the state; both physical decals as well as digital images for online and home-based businesses. These decals will give exposure to and encourage support for businesses owned and operated by women.

Official Rules:

The purpose of the contest is to design a window decal for women-owned businesses on behalf of WBCUtah. The design may be used in all media – including online, print, and other visual collateral. Following are the official contest rules:

- All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of WBCUtah. By submitting an entry, each entrant agrees that any and all intellectual property rights in the design are deemed assigned to WBCUtah.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- WBCUtah reserves the right to modify the winning design to better fit the needs of the

Initiative. The decisions of the Selection Committee will be final.

- The selected winner **MUST** submit a scalable vector version of the winning design so that it is adaptable to electronic and print media.
- Design must include a WBCUtah logo: [color](#) or [white](#).
- WBCUtah may update these rules without notice.

How to Enter:

To enter the WBCUtah Window Decal Design Contest, eligible participants must:

- Create a window decal design in a vector format (pdf or eps).
- If you do not have design software, you may provide a photo of a hand sketch (jpeg or png).
- Complete the Official Entry [Google Form](#).
- Upload your design file and submit the form.
- **Designs are due September 6.**

Selection Criteria:

A Selection Committee comprised of the WBCUtah and Salt Lake Chamber staff will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** – Does the entry align with the theme and goals of WBCUtah and appeal to statewide women business owners?
- **Originality** – Does the composition exhibit original design, creativity, and imagination?
- **Aesthetic Quality** – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

The top 3 designs will be voted on by WBCUtah social media followers. The winner will receive recognition on WBCUtah social platforms and any other marketing regarding the contest and the window decals. The Selection Committee reserves the right not to select a winner, if, in its sole discretion, no suitable entries are received.